



JUNIOR LORD MAYOR OF MELBOURNE 2019 ANNOUNCED

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Today, 6 young students from across Victoria fronted a panel at the Melbourne Town Hall to compete for the 2019 title of Junior Lord Mayor of Melbourne.

Supported by 13cabs, the Junior Lord Mayor competition saw hundreds of applicants aged between 10-13 years old apply through their schools. A carefully selected 6 were then chosen to compete for the respected position.

This morning, the 6 finalists presented to a panel that included none other than the City of Melbourne Lord Mayor Sally Capp herself, alongside 3AW Presenter Denis Walter, Melbourne Day Committee Chairman Campbell Walker, Channel 9's Allan Raskall, Claud Lombard Melbourne Day Committee and 13cabs' Head of Client Services, Simon Purssey.

Each finalist answered a selection of bespoke Melbourne Day questions, after which the overall winner was decided and crowned the Junior Lord Mayor for 2019.

The finalists?

1. Scarlett Sadler - Our Lady Star of the Sea, Ocean Grove
2. Sophie Peters – Montmorency South Primary School
3. Rachel Arnold – Genazzano FCJ College, Kew
4. Daniel Papadopoulos – Boroondara Park Primary School
5. Zara Wilson – Mentone Girls Secondary College
6. Jacqui O'Donnell – Genazzano FCJ College, Kew

The winner?

Junior Lord Mayor for 2019-2020, Sophie Peters!

"What a talented young group of Melburnians we had in front of us today", began panel judge, and Head of Client Service for 13cabs, Simon Purssey.

"It makes me so excited for the future of this remarkable city when we get to be introduced to the leaders of tomorrow. It'll be our pleasure to watch Sophie walk alongside the City of Melbourne Lord Mayor, Sally Capp on Melbourne Day as together, they undertake official mayoral duties. Thanks to all the entrants of this years, competition. This has been an exceptional event to support and 13cabs is proud to be such a small but significant part of this great city we live in!"

Junior Lord Mayor for 2019, Sophie Peters will get to wear official mayoral robes and join the Lord Mayor to raise the city of Melbourne's flag at Enterprize Park on Melbourne Day - Friday August 30, 2019.

"The Junior Lord Mayor competition offers our young people a voice on plans for the future. It's fantastic to hear from our future leaders what they see as important priorities for Melbourne and their generation," said the Lord Mayor of Melbourne, Sally Capp.

"A big congratulations to Sophie and being crowned this year's Junior Lord Mayor. I'm looking forward to attending some of our city's fantastic events over the coming year with our new Junior Lord Mayor."

Melbourne Day celebrates the history, culture and identity of Melbourne and marks the first day of European Settlement in 1835.

13cabs is the key supporter of Melbourne Day for the 5th year in a row.

Notes to the Editor:**Melbourne Day –**

Melbourne Date Celebrates the founding of Melbourne on August 30, 1835.

The Melbourne Day Committee has coordinated activities and events to educate citizens on the history of their city and clarify the historical events about who actually discovered Melbourne, held on August 30, 2016.

Melbourne was founded on August 30, 1835 by settlers who sailed from Van Diemen's Land (Tasmania) aboard the schooner Enterprize. They landed on the north bank of the Yarra River and established the first permanent settlement, close to where the Immigration Museum at the Old Custom House – on the corner of William and Flinders Street – stands and the place today known as Enterprize Park.

The Melbourne Day Committee works with a range of tourism industry partners and Melbourne businesses to develop, promote and deliver a program of events to celebrate the founding of our city in August and showcase all that is great about Melbourne. The aim is to raise awareness and clarify historical events surrounding the foundation of Melbourne whilst also acknowledging the people of the Kulin nation as this land's traditional owners.

About 13cabs

13cabs taxi network is the largest in Australia directly supporting 10,000 vehicles and 40,000 Drivers. We believe in the importance of accessible, dependable and equitable transport in the community and are building the team, technology and brands to support its delivery.

13cabs is part of A2B Australia, an Australian ASX listed Company with a leading position in personal transport. A2B's dispatch technology is deployed globally and our expertise in payments is embraced by retailers and the taxi industry throughout Australia. A2B is home to other brands including Cabcharge, EFT Solutions, and Mobile Technologies International. In support of Professional Drivers and their Passengers we provide class leading and cutting-edge technology to 96% of Australia's 22,000 taxis as well as to taxis in 50 cities throughout North America, Europe and New Zealand.